William ThorntonNorth American Technical Manager





William Thornton has almost four decades experience in the flooring industry. He started out as an installer and his first school was the Armstrong class held in the early 1980's by legendary resilient trainer Mike Rotelli. Over the years he attended well over a dozen other technical schools specific to flooring.

Early in William's career he was a shop owner having multiple locations in the Kansas City metro area. That led to him becoming an educator for the local union in Kansas City. That experience led to his involvement in the creation of two floor covering associations, the FCICA and CFI. During this phase of his career he served as president of the Heartland Floor Covering Contractors Association.

Throughout Mr. Thornton's career, he has taught in the floorcovering industry in the US and Canada and on occasion outside of North America. He has been a manufacturing technical manager since 2003. In 2009 he joined the Tarkett team.

Mr. Thornton is a member of the ASTM F06 committee for resilient flooring. He is the chairman of the ASTM F08.52 committee for miscellaneous playing surfaces. He is a technical member of MFMA and participated in educational seminars at the World of Concrete and Surfaces trade shows held annually in Las Vegas.

William Thornton currently is the North American Technical Manager for Tarkett Sports. He teaches Tarkett and flooring industry stakeholders, manages research and development, writes specifications, for builders and architects and provides best practices and industry standards language for installation guides.

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