



Episode 650 | January 7, 2022 | 12:00 PM EST

New Year Sponsor Show  
Thoughts, Predictions and Plans 2022

This week we look at the Thoughts, Predictions and Plans from our sponsors in 2022. We have been pre-recording these and played them back live today. I am always impressed with what I learn during these types of shows and this one is no exception. WE LEARNED ABOUT what the leading associations, suppliers, and other players in our industry are thinking about 2022 and beyond. Great insight and discussion about the past, present and future of IAQ, disaster restoration and building science.

ACGIH- Frank Mortl –ACGIH Executive Director  
AEML- Brittany Gordon -Client Services Director  
AIHA-Larry Sloan -CEO  
APRILAIRE-Jens Housley Sr. Product Manager  
CIRI-John Downey –Executive Director  
First OnSite- Adrian Fulle -VP of Marketing  
HEALTHY INDOORS MAGAZINE- Bob Krell –Founder  
IAQA- Jay Stake –President  
IICRC- Michael Dakduk –President/CEO  
INSTASCOPE- John Lovett –CEO  
PARTICLES PLUS-Jim Akey –NA Sales Manager  
SUNBELT RENTALS- Kirk Steward –National Product Manager

**Nuggets mined from today's episode:**

Wow, the people we interviewed are all smart, competent, professional and disciplined. The kinds of people we all would be proud to work with. The following themes were my takeaways from today's show:

- ✓ Optimism
- ✓ Competence

- ✓ Consolidation & Consolidator
- ✓ Purposeful Advance Planning
- ✓ Staying the course. (Adherence to strategic plan.)
- ✓ Focus on Obsessively Improving Customer Service
- ✓ Covid Cancellations. (When life gives you lemons, serve lemonade.)
- ✓ Resilience. Never quit.
- ✓ Focus on the next generation. (career opportunities and mentoring)
- ✓ Serving a Spanish Speaking Audience
- ✓ Noise is an IAQ issue
- ✓ Radon, poses the biggest risk of lung cancer to nonsmokers.
- ✓ Academic researchers are only concerned about current research.
- ✓ Research to practice. Research to practice and back again
- ✓ Making more technical resources available to more people and delivered online.
- ✓ Research on helping businesses deal with Covid.
- ✓ Growing and prospering during challenging times.
- ✓ Some businesses have suffered and are suffering.
- ✓ Supply chain challenges.
- ✓ Covid closed some opportunities and opened new ones.
- ✓ Back to basics. Education and member services.
- ✓ Accreditation
- ✓ Partnering
- ✓ Investments in technology to improve member services.
- ✓ Aggressive expansions.
- ✓ Risk taking (investment in parts and inventory)
- ✓ Ongoing product improvements. (Addition of new capabilities to existing products.)

### Z-Man

IAQ Radio+ is heading into our 15<sup>th</sup> year.

- Thank you to our growing group of loyal listeners, the folks we do the show for!
- Thank you to our guests, who provide the content for our shows!

- Thank you to our sponsors, without whose support we would be unable to do the shows!

Who would you suggest we interview on IAQ Radio?

How can we make the show better?

### *Z-Man signing off*

Trivia: What major holiday is celebrated today and why?

Answer: Orthodox Christmas, is celebrated based on the Gregorian Calendar not the Julian Calendar.

Answered by: John Lapotaire, Florida Indoor Air Quality Solutions